## **EAST Search History**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	4	"20030088554" "20040167928"	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 10:51
S2	8	("5446919" "6026368" "6183366" "6297819").pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 10:51
S3	4325	(advertisement or advertis\$3) with (search\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 13:58
S4	21861	(search with engine)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 13:39
S6	464	(click adj through or clickthrough) and S3	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR .	ON	2006/09/18 13:59
S7	335	S6 and purchase	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 13:39
S8	305	(client adj side or clientside or program) and S7	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 13:39
S9	239	S8 and S4	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 13:39

## **EAST Search History**

S10	199	(advertisement or advertis\$3) same (search adj engine) same (user adj search\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 13:58
S11	14	S10 and ((record\$3 or determin\$3) with (customer or user) with (purchas\$3 or buy\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR .	ON	2006/09/18 14:25
S12	10338	((record\$3 or determin\$3) with (customer or user) with (purchas\$3 or buy\$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 14:00
S13	5	S10 and (((record\$3 or determin\$3) with (customer or user) with (purchas\$3 or buy\$3)) same (link or site))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 14:29
S14	1195	(((record\$3 or determin\$3) with (customer or user) with (purchas\$3 or buy\$3)) same (link or site))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 14:29
S15	358	(((record\$3 or determin\$3) with (customer or user) with (purchas\$3 or buy\$3)) same (link or site) same (frequency or number))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 14:29
S16	63	(((record\$3 or determin\$3) with (customer or user) with (purchas\$3 or buy\$3) with (link or site) with (frequency or number)))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 14:51
S17	10	(select\$3 or choos\$3) with (advertisement or advertis\$3 or ad) with ((frequency or amount) with (purchas\$3 or transaction) with (website or site or merchant))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 14:55

## **EAST Search History**

S18	83	(show\$3 or display\$3 select\$3 or choos\$3) with (advertisement or advertis\$3 or ad) with (purchas\$3) with (history)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 15:10
S19	9	(show\$3 or display\$3 select\$3 or choos\$3) with (advertisement or advertis\$3 or ad) with (purchas\$3 or success\$3) with (search\$3 with keyword)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 15:14
S20	81	(show\$3 or display\$3 select\$3 or choos\$3) same (advertisement or advertis\$3 or ad) same (purchas\$3 or success\$3) same (search\$3 with keyword)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 15:14
S21	83	(serv\$3 or display\$3) with (advertisement or ad or advertis\$3) with (client) with (discount or free)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/09/18 17:39